

GRG TRUST RESEARCH PROJECT

Awareness and Attitude among the Respondents on Plastic Ban and Biodegradable Alternatives for Plastics

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Amount Sanctioned: 25,000

Year:2019

Project outcomes:

After conducting the awareness programs and studying the respondents , the following facts were observed:

- People were aware of the ban on plastics by the government.
- People were aware about the ill effects of plastic products.
- People were less aware of 'biodegradable' as a concept or an attribute of packaging products.
- They also realized the emergence of avoiding plastic products and the need to use biodegradable alternative products.
- A remarkable reduction in plastic packaging and carrying products were observed.
- Respondents are aware of the harmfulness of plastics. They also realized the emergence of avoiding plastic products and the need to use biodegradable alternative products.
- Households and resellers have started using biodegradable cloth bags and paper bags for packaging and facilitating its carrying.
- A remarkable reduction in plastic packaging and carrying products were observed



For more information, please contact: (Mail id)

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- ❖ Publications:
 - ❖ Conference/ Seminar/ Workshop:
 - ❖ Books:
 - ❖ Any other achievements:
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