

**Title of the Project:** A Study on Perception of Youth in Agriculture Family of Coimbatore District

Name of the PI	Dr. S. Sujatha	Sanctioned Year	2019-2020
Name of the Co PI's	Dr. C. Gomathy	Amount Sanctioned in Rs.	25,000

**Project Outcomes:**

- Majority of the youth are graduates and their family owns small land area in which they do allied work related to agriculture viz., Cattle rearing, poultry etc.,
- Youth have opined that harvesting requires more skills and knowledge and they are aware about the safe use of pesticides.
- Majority of the youth possess technical knowledge to operate agricultural equipment efficiently and in addition they have acquired knowledge on natural calamities which helps them in weather forecasting and harvesting.
- They are highly upgraded with latest technology viz., pay per click, search engine optimization and content marketing tools which helps in yielding their harvest.
- Awareness about agricultural loan and various schemes like Minor Irrigation Scheme, Land Development Scheme etc., available for farmers are high among youth. Youth perceive that agriculture is more important in the development of Indian economy.
- Government should take necessary steps to inculcate the knowledge regarding agriculture and its importance in their grass root level of education.
- Practical skills can be imparted to the students through their academic curriculum to create awareness to all the youth of our country invariably whether they belong to urban or rural area, since the economy of our country depends largely on agriculture.



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- ❖ Publications:
- ❖ Conference/ Seminar/ Workshop: --
- ❖ Books: --
- ❖ Any other achievements: --